21SHARES

3 July 2022



Investment Thesis

Polkadot DOT

Token type	Cryptocurrency
Price	\$6.84
Sector	Interoperability Protocol (Layer 0)
Market Cap	\$6.73B

Key Figures

52-Week Range	\$6.35 - \$55
Market Rank	#11
Market Capitalization	\$6.73 billion
Volume (24h)	\$349,978,893
Volume / Market Cap	0.0435
Circulating Supply	987,579,315
Circ. Supply Locked in Parachain	ns 11%
Annualized Protocol Revenue	\$410,300
ATH	\$55.08
ATH Date	November 4, 2021

Overview

Polkadot is a protocol on which independent blockchains - dubbed "parachains" - are built and connected into one unified network. Dr. Gavin Wood, one of the co-founders of Ethereum, introduced it as a more scalable alternative to existing smart contract platforms. To launch a parachain, one must win a slot auction denominated in DOT. Projects may gather tokens for this auction in various ways, such as self-funding, venture capital, or a community-driven "Crowdloan". Once live, all parachain transactions are settled in the main Polkadot blockchain, known as the Relay Chain, a design that enables the network to process up to 1,000 transactions per second. In addition, Polkadot employs a Nominated Proof-of-Stake (NPoS) consensus mechanism, allowing anyone to lock DOT in a special contract to act as a validator or delegate to one. A critical component of Polkadot is **Substrate**, a developer framework to efficiently build custom parachains. For instance, Acala Network is a parachain designed for decentralized finance (DeFi) applications. Finally, to reinforce the security of Polkadot, core developers use a "canary" network called Kusama that is independent of Polkadot but runs on the same software as a proving ground for new code and bleeding-edge innovations.

- In October 2016, Dr. Gavin Wood released the first draft of the Polkadot white paper.
- In 2017, Dr. Wood and Peter Czaban founded the **Web3 Foundation**, a non-profit entity established to support Polkadot's development and funding efforts.
- In August 2019, the project's first significant release came with the public launch of Kusama.
- Polkadot adopted a staged rollout strategy for its launch that culminated on August 18, 2020.

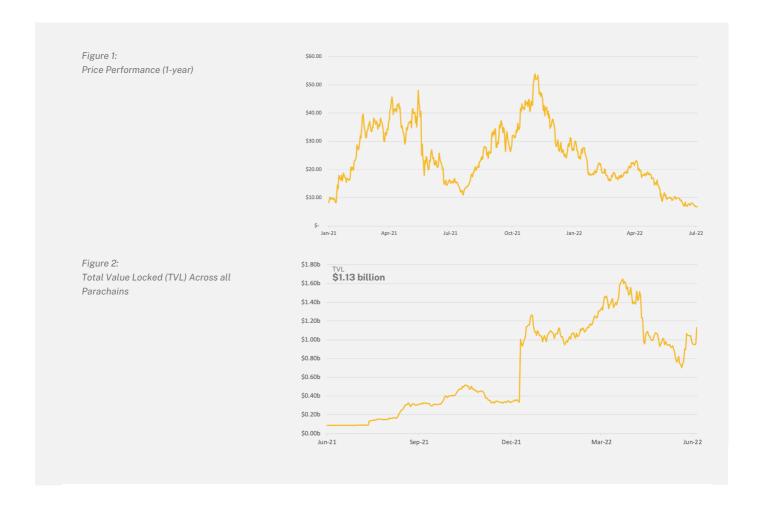
Key takeaways

- Layer 1 blockchains such as Ethereum and Solana operate in isolation.
 In contrast, Polkadot operates at a level below (Layer 0), supporting a growing ecosystem of specialized blockchains called parachains.
- Polkadot's native asset (DOT) is used to secure the network and participate in parachain auctions.

Risk factors

- Adoption risk. Competing Layer 0 protocols such as Cosmos' IBC and, to a lesser extent, Avalanche Subnets, have more vibrant ecosystems.
- Parachain auctions and shared security via DOT token may defer projects which prioritize self-sovereignty and are looking to ship faster.

21SHARES



Disclaimer

This document is not an offer to sell or a solicitation of an offer to buy or subscribe for securities of 21Shares AG. Neither this document nor anything contained herein shall form the basis of, or be relied upon in connection with, any offer or commitment whatsoever in any jurisdiction. This document and the information contained herein are not for distribution in or into (directly or indirectly) the United States. Canada, Australia or Japan or any other jurisdiction in which the distribution or release would be unlawful. This document does not constitute an offer of securities for sale in or into the United States, Canada, Australia or Japan. The securities of 21Shares AG to which these materials relate have not been and will not be registered under the United States Securities Act of 1933, as amended (the "Securities Act"), and may not be offered or sold in the United States absent registration or an applicable exemption from, or in a transaction not subject to, the registration requirements of the Securities Act. There will not be a public offering of securities in the United States. This document is only being distributed to and is only directed at: (i) to investment professionals falling within Article 19(5) of the Financial Services and Markets Act 2000 (Financial Promotion) Order 2005 (the "Order"); or (ii) high net worth entities, and other persons to whom it may lawfully be communicated, falling within Article 49(2)(a) to (d) of the Order (all such persons together being referred to as "relevant persons"); or (iv) persons who fall within Article 43(2) of the Order, including existing members and creditors of the Company or (v) any other persons to whom this document can be lawfully distributed in circumstances where section 21(1) of the FSMA does not apply. The securities are only available to, and any invitation, offer or agreement to subscribe, purchase or otherwise acquire such securities will be engaged in only with, relevant persons. Any person who is not a relevant person should not act or rely on this document or any of its contents. In any EEA Member State (other than the Austria, Belgium, Croatia, Denmark, Finland, France, Germany, Great Britain, Hungary, Ireland, Italy, Liechtenstein, Luxembourg, Malta, The Netherlands, Norway, Poland, Romania, Slovakia, Spain and Sweden) that has implemented the Prospectus Regulation (EU) 2017/1129, together with any applicable implementing measures in any Member State, the "Prospectus Regulation") this communication is only addressed to and is only directed at qualified investors in that Member State within the meaning of the Prospectus Regulation. Exclusively for potential investors in Austria, Belgium, Croatia, Denmark, Finland, France, Germany, Great Britain, Hungary, Ireland, Italy, Liechtenstein, Luxembourg, Malta, The Netherlands, Norway, Poland, Romania, Slovakia, Spain and Sweden the 2021 Base Prospectus (EU) is made available on the Issuer's website under www.21Shares.com. The approval of the 2021 Base Prospectus (EU) should not be understood as an endorsement by the SFSA of the securities offered or admitted to trading on a regulated market. Eligible potential investors should read the 2021 Base Prospectus (EU) and the relevant. Final Terms before making an investment decision in order to understand the potential risks associated with the decision to invest in the securities. You are about to purchase a product that is not simple and may be difficult to understand. This document constitutes advertisement within the meaning of the Swiss Financial Services Act (the "FinSA") and not a prospectus. In accordance with article 109 of the Swiss Financial Services Ordinance, the Base Prospectus dated 12 November 2021, as supplemented from time to time and the final terms for any product issued have been prepared in compliance, with articles 652a and 1156 of the Swiss Code of Obligations, as such articles were in effect immediately prior to the entry into effect of the FinSA, and the Listing Rules of the SIX Swiss Exchange in their version in force as of January 1, 2020. Consequently, the Prospectus has not been and will not be reviewed or approved by a Swiss review body pursuant to article 51 of the FinSA, and does not comply with the disclosure requirements applicable to a prospectus approved by such a review body under the FinSA.